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PTO/SB/08A (08-00)

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Substitute for form 1449A/PTO		<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Application Number	10/017,840
		Filing Date	December 14, 2001
		First Named Inventor	William Metz et al.
		Group Art Unit	3629
		Examiner Name	J. Ouellette
Sheet 1 of 1	Attorney Docket Number	BS01342	

U.S. PATENT DOCUMENTS						
Examiner Initials	Cite No.	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>1</sup> (if known)			
10		677,209		Chernock et al.	06-1991	
10		6,038,211		Hallenbeck, Peter D.	08-1991	
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10		App. 10/778,345		Swix	02-17-2004	

Examiner Signature	Date Considered
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<sup>1</sup> EXAMINER: Initial reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>2</sup> Unique citation designation number. <sup>3</sup> See attached Kinds of U.S. Patent Documents. <sup>4</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>5</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>6</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>7</sup> Applicant is to place a check mark here if English language translation is attached.

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Substitute for form 1448A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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Sheet 1

of

7

Complete if Known

Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz
Group Art Unit	3628
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

U.S. PATENT DOCUMENTS					
Examiner Initials	Cite No.	U.S. Patent Document		Name of Petitioner or Applicant of Claim Document	Date of Publication of Claim Document MM-DD-YYYY
		Number	Kind Code <sup>1</sup> (if known)		
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EXAMINER:

DATE

COVER: 7/12/05

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PTO/SB/08A (2-00)

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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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Sheet 2 of 7

**Complete if Known**

Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz
Group Art Unit	3829
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No.	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>1</sup> (if known)			
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Examiner Initials*	Cite No.	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sub>1</sub>
		Off ice <sup>1</sup>	Number <sup>1</sup>	Kind Code <sup>1</sup> (if known)				
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**OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		PCT Publication No. WO 94/17809 (Kell et al., 08-04-1994)	
		CAULEY, LESLIE, "Microsoft, Baby Bell Form Video Alliance," <u>The Wall Street Journal</u> , September 28, 1994.	
		"allNetDevices - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, <a href="http://www.devices.internat.com/com_cdp/print/print.cgi?url=http://indocoe_report_interactive.html">www.devices.internat.com/com_cdp/print/print.cgi?url=http://indocoe_report_interactive.html</a> , (11/18/01) pp.1-2.	
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PTO/SB/08A (03-00)

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Substitute for form 1449A/PTO		<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Application Number	10/017,640
		Filing Date	December 14, 2001
		First Named Inventor	William Matz
		Group Art Unit	3629
		Examiner Name	J. P. Ouellette
		Attorney Docket Number	BS01342
Sheet	3	of	7

<i>to</i>		"It just click," RespondTV, <a href="http://www.respondtv.com/interaction.html">www.respondtv.com/interaction.html</a> , (11/18/01) pp. 1-2.	
<i>to</i>		"The Wink System," Wink System Diagram, <a href="http://www.wink.com/contents/tech_diagram.html">www.wink.com/contents/tech_diagram.html</a> , (11/18/01) p. 1 of 1.	
<i>to</i>		"What is Wink?," <a href="http://www.wink.com/contents/what_is_wink.html">www.wink.com/contents/what_is_wink.html</a> , (11/18/01) p. 1 of 1.	
<i>to</i>		"How Wink Works," What is Wink: How wink works, <a href="http://www.wink.com/contents/how_it_works.html">www.wink.com/contents/how_it_works.html</a> , (11/18/01) p. 1 of 1.	
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Examiner Signature	<i>[Signature]</i>	Date Considered	7/12/05
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<sup>1</sup> Unique citation designation number. <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

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PTO/SB03A (26-03)

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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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**Complete if Known**

Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz
Art Unit	3629
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

Sheet 4 of 17

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Chg No.†	Document Number Number-Kind Code* # known	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 5,948,081	9/7/1998	Merriman et al.	
		US- 5,794,210	8/11/1998	Goldhaber et al.	
		US- 5,724,521	3-1998	Dedrick	
		US- 5,892,538	4-1999	Logan	
		US- 5,800,384	2-1997	Hendricks	
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		US- 8,002,393	12-1999	Hite	
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		US- 6,446,261	9-2002	Rosser	
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		US- 6,100,918	8-2000	August	
		US- 6,314,577	11/6/2001	Pocock	
		US- 5,892,508	4/6/1999	Howe	
		US- 5,818,438	10/6/1998	Howe	
		US- 6,076,094	6/13/2000	Cohen	
		US- 6,172,674	1/9/2001	Etheridge	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Chg No.†	Foreign Patent Document Country Code* Number* Kind Code* (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	†
		WO 99 52285A	10/14/1998			
		WO 99 04581A	1/28/1999			
		WO 99 45702A	8/10/1999			
		EP 0 424 648A	2/2/1991			
		EP 1162840 A2	12-2001	Wilson		

Examiner Signature	Date Considered
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# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 5 of 7

### Complete if Known

Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz
Art Unit	3529
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

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		US- 6,252,586	8/26/2001	Freeman	
		US- 5,681,518	8/1997	Carles	
		US- 5,774,170	6-1998	Hite	
		US- 6,758,257	5-1998	Herz	
		US- 5,410,344	4-1995	Graves	
		US- 6,764,393	5-1998	Harz	
		US- 5,838,314	11-1998	Neel	
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**FOREIGN PATENT DOCUMENTS**

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Signature**

Date \_\_\_\_\_  
Considered \_\_\_\_\_

7/12/05

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Sheet 6

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Application Number	10/017,640
Filing Date	December 14, 2001
First Named Inventor	William Matz
Art Unit	3628
Examiner Name	J. P. Ouellette
Attorney Docket Number	BS01342

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		Number-Kind Code <small>(if known)</small>			
152		US 6,005,597	12-1999	Barrett	
152		US 8,314,568	11-2001	Ochiai	
152		US 6,457,010	9-2002	Elderling	
152		US 2002/0143647	10-2002	Headings	
152		US 2002/0199197	12-2002	Winter	
152		US 6,543,911	7-1996	Levitan	
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**FOREIGN PATENT DOCUMENTS**

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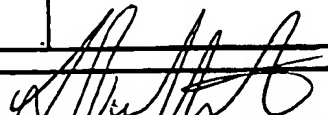
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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (Use as many sheets as necessary)	Application Number	69/496,825 - 10/017,640 / JS
	Filing Date	December 14, 2001
	First Named Inventor	William Matz
	Art Unit	3629
	Examiner Name	J. P. Ouellette
	Attorney Docket Number	BS01342

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NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
/JS		www.actv.com, Screen Print, 10/8/2000	
/JS		"ACTV, Inc. Offers Exclusive Preview of 'Individualized Television' at Official All-Star Cafe," Business Wire, Sept. 16, 1998.	
/JS		"ACTV's HyperTV & 'Individualized Television' to be Powered by Sun Microsystems' JavaTV Technology," Business Wire, Apr. 21, 1999.	
/JS		Whitaker, Jerry, "Interactive TV: Killer Ap. or Technical Curiosity?," Broadcast Engineering, Dec. 1998	
/JS		Dickson, Glen, "Digital TV gets specifically directed," Broadcasting & Cable, June 5, 2000.	
/JS		Reed, David, "The future is digital," Precision Marketing, v. 13, n.51, pg. 27, Sept. 21, 2001.	

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